

November 1, 2016
Contact: Ed Dalheim
MarCom Awards
214.377.3524

FOR IMMEDIATE RELEASE

MARCOM AWARDS ANNOUNCES 2016 WINNERS

DALLAS, TX -- MarCom Awards today announced winners in the 2016 creative competition for marketing and communication professionals. There were 6500 entries from throughout the United States, Canada and 17 other countries.

MarCom Awards recognizes outstanding achievement by creative professionals involved in the concept, direction, design and production of marketing and communication materials and programs. Entries come from corporate marketing and communication departments, advertising agencies, PR firms, design shops, production companies and freelancers.

Judges are industry professionals who look for companies and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry.

Winners are selected from over 300 categories in Print, Web, Video and Strategic Communications. A list of Platinum and Gold Winners can be found on the MarCom Awards website at www.marcomawards.com.

MarCom is one of the oldest, largest and most prestigious creative competitions in the world.

MarCom is sponsored and judged by the Association of Marketing and Communication Professionals (AMCP), a 22-year-old international organization consisting of several thousand creative professionals. As part of its mission, AMCP fosters and supports the efforts of creative professionals who contribute their unique talents to public service and community organizations. Over the past few years, AMCP has given over \$200,000 in charitable contributions.